

# Regional Local Food BR+E Outcomes for 2013



Collaborations Strengthen collaboration, communication, and information sharing regionally	Infrastructure & Facilities Development of infrastructure and facilities.	Market Expansion / Seasonality Increase supply and demand regionally.	Investment Attraction Secure investments in the local food sector.	Labour Force Development Establish the Local Food sector as a priority for workforce development.	Regulations & Processes Clarify regulations, and advocate for streamlined processes.	Economic Impact / Awareness Promote the economic impact of our local food networks.
Northumberland	Northumberland	Northumberland	Northumberland	Northumberland	Northumberland	Northumberland
Kawartha Lakes	Kawartha Lakes	Kawartha Lakes	Kawartha Lakes	Kawartha Lakes	Kawartha Lakes	Kawartha Lakes
Peterborough	Quinte	Peterborough	Quinte	Quinte	Quinte	Peterborough
Quinte	Hastings	Quinte	Hastings	Hastings	Hastings	Hastings
Hastings	Prince Edward	Prince Edward	Prince Edward	Belleville	Belleville	Belleville
Belleville	Lennox & Addington	Lennox & Addington		Prince Edward	Prince Edward	Prince Edward
Prince Edward	Frontenac	Frontenac				Lennox & Addington
Lennox & Addington						Frontenac
Frontenac						
ALL						

## REGIONAL LOCAL FOOD BR+E: OUTCOMES FOR 2013

This is the first blush of the 2013 actions taking place in the region as a result of the Local Food BR+E.

For a project that brought so many partners together –each community, in their own way, is working toward our regional goals, while also working toward their local aims and objectives in ways best suited to their community.

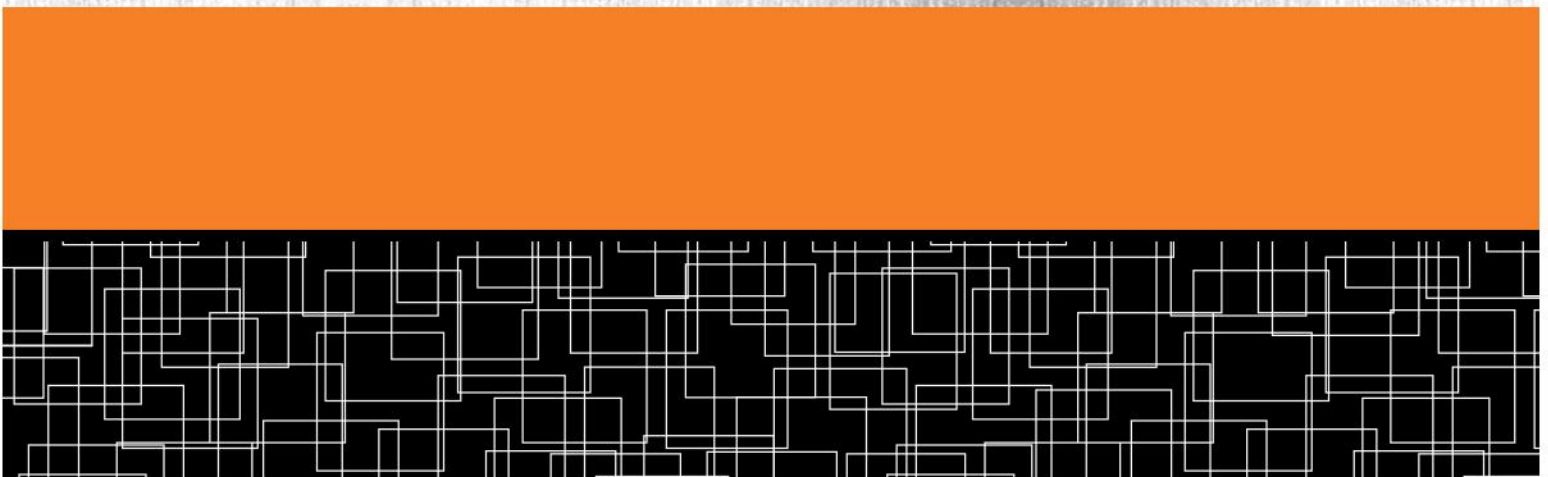
Below, we have listed some specific actions so that all of our stakeholders and community groups can see what we're all up to, and offer their assistance where they see fit.

### RECOMMENDATIONS

**Collaborations:** *Strengthen collaboration, communication, and information sharing regionally.*

Work together to support and promote Local Food businesses and initiatives in our communities. Examples may include: bringing BR+E results to local Municipal Councils in July, developing shared messaging for consumers, identifying local partnerships and networks, and distributing BR+E results to various stakeholder and research groups around the province.

NC	<p>Presented LFBR+E project/concept to ROMA, Ontario Rural Secretariat, 1<sup>st</sup> Annual Eastern Ontario Local Food Conference</p> <p>Presenting LFBR+E Findings to County and Local Councils, Economic Development Committees, Northumberland Federation of Agriculture, 2<sup>nd</sup> Annual Eastern Ontario Local Food Conference, provided regional commentary for external Ag stakeholders</p> <p>Hosted Regional Launch to increase awareness of beginning of Phase 3 of project</p>
CKL	<p>Presented LFBR+E findings to City of Kawartha Lakes Council</p> <p>Combining Local Food Action Plan with Kawartha Lakes Food Charter to form a basis for the development of a Kawartha Lakes Local Food Community Coalition to act as a food Policy Council to drive forward the actions identified within the plans</p>
PC	<p>Presented LFBR+E findings to Peterborough Municipal Councils</p>
QW	<p>Providing opportunities for businesses in the local foods sector to participate in the Shop Local Collaborative Marketing campaign</p> <p>Hosting Local Food focused Beyond the City Lights conference March '13</p> <p>Hosting chamber networking event for local food stakeholders night before conference</p>





HC	Facilitating Networking and Farmer to Farmer workshops
BV	Assisting with the Beyond the City Lights conference
PEC	Will be presenting results to task team and work with task team on next steps, followed by a public celebration with council and local businesses who participated in the survey
L&A	Kingston Frontenac Lennox & Addington Food Charter
FRO	Kingston Frontenac Lennox & Addington Food Charter
ALL	<b>Leadership Team Partners are sharing best practices and ideas for sector development and consumer marketing.</b>

**Infrastructure & Facilities: Development of infrastructure and facilities.**

Work together to complete a gap analysis to reflect infrastructure needs in the Region. Examples may include: mapping assets currently available in the Region, determining the needs of Local Food businesses across the Region, and working together to overcome specific challenges presented by stakeholders.

NC	Cautiously moving forward with Agri-Food incubator/small, niche processing facility to serve Northumberland and region
CKL	<p>Initiated an Innovation Manager position to begin work with entrepreneurs and develop an Innovation Centre, providing guidance to developing businesses. Can collaborate/partner with Northumberland initiative for businesses needing assistance with food processing</p> <p>Exploring opportunities with local associations and facilities to make available community kitchen spaces which would allow producers to undertake value-added processes</p> <p>Identifying potential land for agricultural activity owned by the Municipality which will need to focus on long-term leases, and may include non-traditional agricultural lands – community garden spaces</p>
QW	Working in partnership with Hastings we are in the early thought stages of looking at how we might explore more or at least a federally inspected abattoir
HC	<p>Working in partnership with Quinte West we are in the early thought stages of looking at how we might explore more or at least a federally inspected abattoir</p> <p>Are part of a partnership with Prince Edward, Lennox &amp; Addington and Frontenac Counties to develop a marketing strategy to attract craft brewers to our communities</p>
PEC	<p>Are part of a partnership with Hastings, , Lennox &amp; Addington and Frontenac Counties to develop a marketing strategy to attract craft brewers to our communities</p> <p>Building local agriculture data base and inventory and reviewing regional inventory to identify gaps both locally and regionally to understand and identify ways PEC can fill gaps as well as utilize resources readily available regionally and make those connections</p>
L&A	Are part of a partnership with Hastings, Prince Edward and Frontenac Counties to develop a marketing strategy to attract craft brewers to our communities
FRO	Are part of a partnership with Hastings, Prince Edward and Lennox & Addington Counties to develop a marketing strategy to attract craft brewers to our communities

**Market Expansion / Seasonality: Increase supply and demand regionally.**

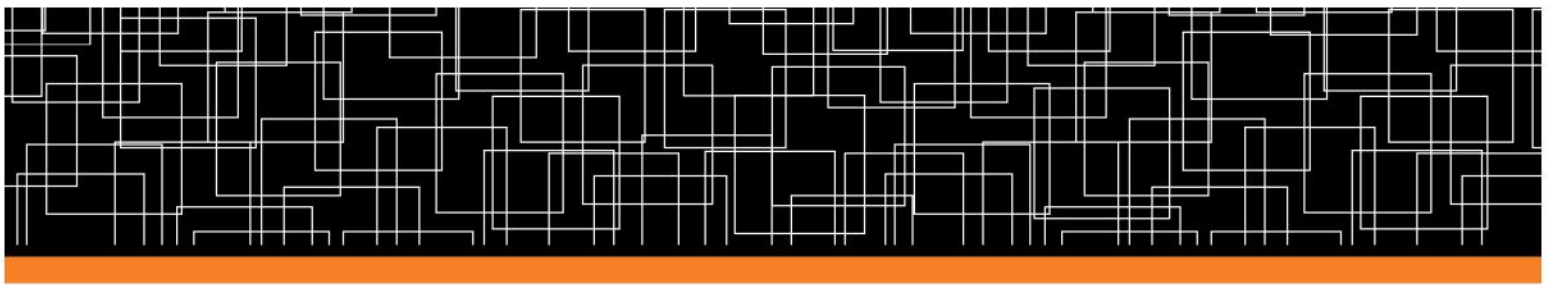
Facilitate a best practice review of local food networks. Examples may include: developing a regional inventory of suppliers to assist in addressing gaps in the supply chain of local processors and retailers, reviewing and implementing best practices for local food networking events, and facilitating workshops to promote Local Food sales and use.

NC	Marketing and promotional efforts surrounding local food available year-round and that \$10 spent per week per household in Northumberland will bring \$16.4m into the local economy  Working with Food & Wine Peterborough to present a local food show – including Local Food vendors from Peterborough, City of Kawartha Lakes and Northumberland
CKL	Upgrading Kawartha Choice website to provide easier access to local food providers  Encourage community garden volunteers to work with BIA's, community improvement, find collaboration that results in mutual benefits  Working with Food & Wine Peterborough to present a local food show – including Local Food vendors from Peterborough, City of Kawartha Lakes and Northumberland
PC	Upgrading Kawartha Choice website to provide easier access to local food providers  Working with Food & Wine Peterborough to present a local food show – including Local Food vendors from Peterborough, City of Kawartha Lakes and Northumberland
QW	Creating a section on the City website for local food businesses. It will include local business profiles, upcoming events, useful information and booklets such as the farm fresh safety handbook, a link to the Agricultural minutes and agendas will also be included
PEC	Endorsed the efforts of a business looking to engage the farming community to grow grains locally required for bread production
L&A	L&A County has developed a new website called L&A Harvest
FRO	Making financial contribution initiatives in support of our Farmers' Market groups in marketing efforts re: signage and mapping

**Investment Attraction: Secure investments in the local food sector.**

Facilitate partnerships which will result in investment in the Local Food sector. Examples may include: distributing project findings widely across province, creating an inventory of available supply sources and assess demand for Local Food, building the business case for Local Food as a good investment, exploring opportunities and linkages with angel investors/patient capital and creative funding sources, and increasing the use of succession planning to become a featured draw for investors.

NC	Developing a Succession Planning initiative proposed for 2014/15
CKL	Hosting Succession Planning workshop in 2013
QW	Working in partnership with Hastings , we are in the early thought stages of looking at how we might explore more or at least a federally inspected abattoir
HC	Working in partnership with Quinte West, we are in the early thought stages of looking at how we might explore more or at least a federally inspected abattoir
PEC	Made links with heritage businesses and youth organizations to agriculture to foster new partnerships and working relationships



**Labour Force Development: Establish the Local Food sector as a priority for workforce development.**

Collaborate to promote workforce development across the Region. Examples may include: identifying specific skills and training needs, facilitating accredited training opportunities region-wide, promoting the existing programs to fill knowledge gaps for employers and employees, identifying partners to deliver the knowledge modules most responsive to specific sector needs, and encouraging advocacy with stakeholders.

NC	Pursuing opportunities to partner in the delivery of workforce development training Will continue to promote programs and courses of local interest, hosted by neighbouring communities
CKL	Working with Work Force Development Board to deliver grade 8 & grade 10 agricultural careers event
QW	Working with OMAFRA to offer new tools and resources for Rural Entrepreneurs to diversify and expand such as workshops, e-courses and videos
HC	Continuing support for our Enterprise Facilitation program to help new or struggling local food operations Continuing to provide free and confidential business management coaching to all entrepreneurs, including local food operations
BV	Including Ag stakeholders in a 2013 Job Fair
PEC	Explore opportunities to work with Eastern Central Ontario Training Board and Loyalist College to pursue opportunities to create jobs well matched to current employment needs in the agricultural sector.

**Regulations & Processes: Clarify regulations, and advocate for streamlined processes.**

Facilitate a best practice model to clarify regulations and streamline processes for Local Food business start-up and expansion. Examples may include: determining the best practice for jargon-free FAQ or “how to expand your business here” document, facilitating the development of a best practice guide for navigating local food business start-up and expansion, increasing the awareness of on-the-ground regulatory challenges with upper-tier bureaucrats and senior politicians, examining stakeholder regulatory challenges to glean potential solutions that could be implemented at a local and provincial level, promoting the use of a best-practice model for on-farm food processing and working with the local health unit.

NC	Offering Farm Food Safety Handbook to regional partners as best-practice model for helping local Health Units collaborate with EDOs to better serve agri-businesses Have requested a copy of QW’s Development Approval Process to explore commonalities in NC with lower tier planning departments
CKL	Working with Development Services to host a development workshop to deliver the information found in the approval processes guides. Worked with Kawartha Conservation on the development of a new Policy Manual for Planning and Regulatory approvals
QW	Planning & Development Services have created a document outlining the development approval process as well as a flow chart to assist businesses in understanding the general development approval process when they are considering expansions Work with Harvest Hastings and the Hastings & Prince Edward Counties Health Unit on developing a farm fresh safety handbook
HC	Work with Quinte West, Harvest Hastings and the Hastings & Prince Edward Counties Health Unit on developing a farm fresh safety handbook
BV	Developing Farm Food Safety handbook
PEC	Developing informational pieces and sessions to aid the local agricultural community when seeking expansion, creation of events etc.

**Economic Impact / Awareness: Promote the economic impact of our local food networks.**

Coordinate efforts to promote the economic success of our Local Food businesses. Examples may include: coordinating the presentation of the BR+E findings to Municipal Councils, ensuring project findings are widely disseminated, and profiling stakeholder success stories locally and regionally.

NC	<p>Hosting LocalFoodBRE.ca website to ensure survey results are accessible, adding content from (or links to) partner communities which demonstrate actions and successes connected to the project</p> <p>Expand partnership with Northumberland Federation of Agriculture to increase awareness of agriculture as a career choice, economic driver and source for fresh local food</p>
CKL	<p>Planning a 10<sup>th</sup> Anniversary publication to celebrate the successes of individual food businesses in the region and identify access opportunities for local food</p>
PC	<p>Transition Town Peterborough are using BR+E data as a foundation to create an "Economic Impact Analysis Local Food Task Force"</p>
HC	<p>Continuing support for awareness of local food</p>
BV	<p>Creating opportunities for local International Brands using local food to sponsor local food events.</p>
PEC	<p>Exploring opportunities to rejuvenate website and online product sale opportunities</p>



[www.LocalFoodBRE.ca](http://www.LocalFoodBRE.ca)